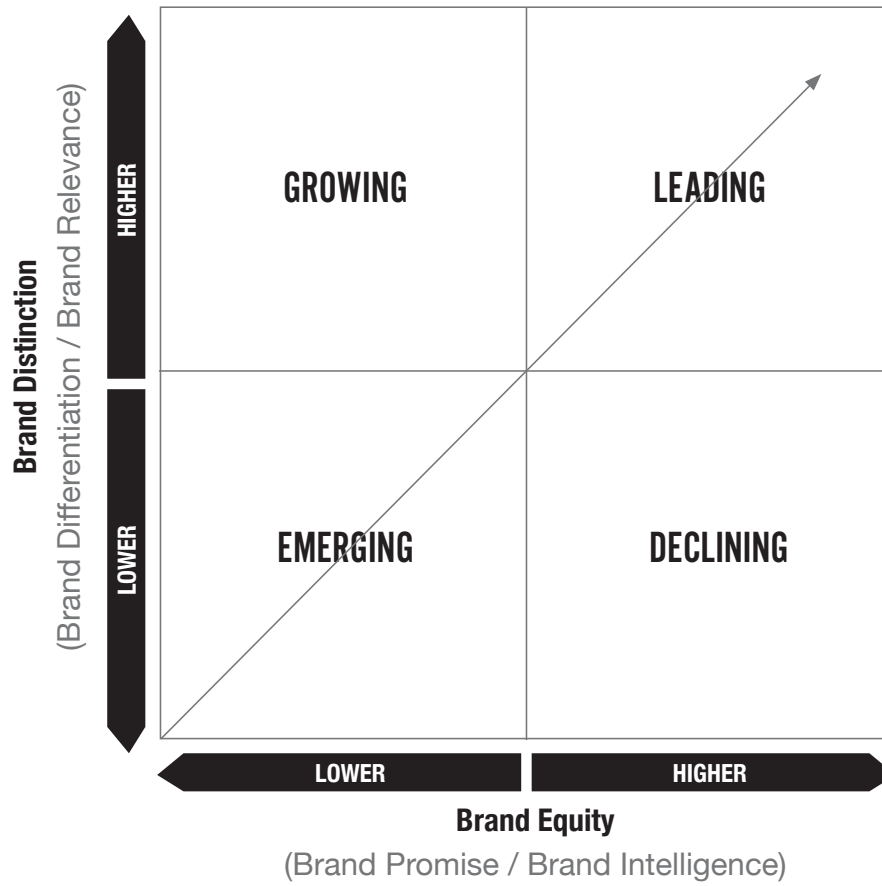


BRAND POSITIONING- YOUR ORGANIZATION



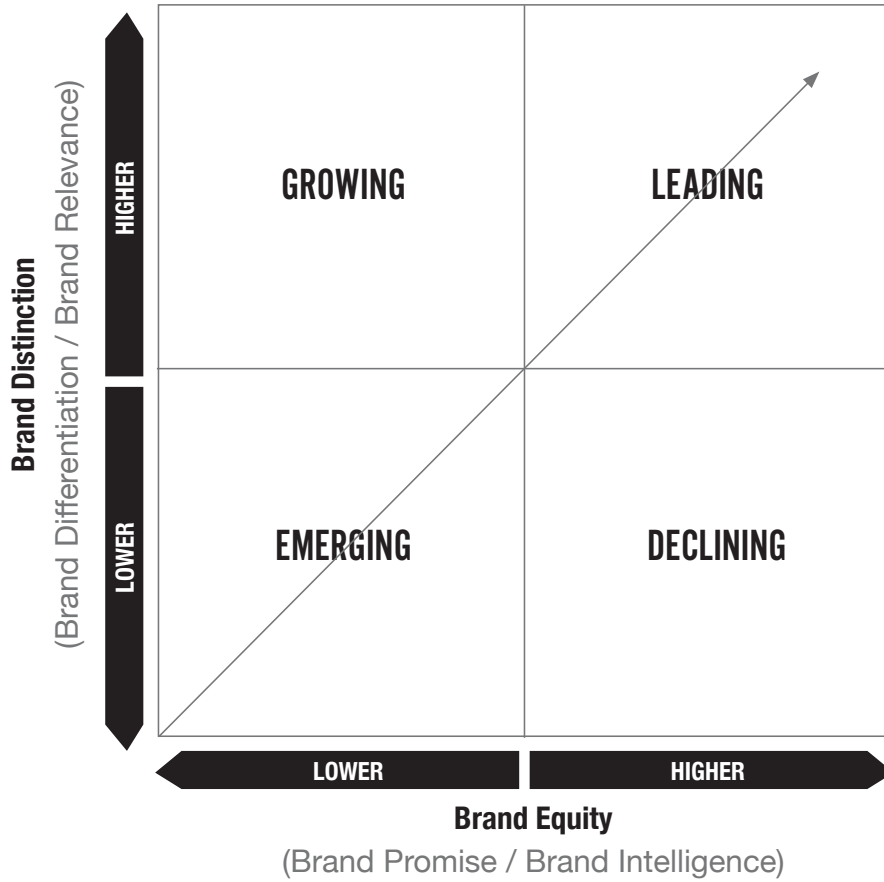
BRAND DIFFERENTIATION:

BRAND RELEVANCE:

BRAND PROMISE:

BRAND INTELLIGENCE:

BRAND POSITIONING- TOP COMPETITOR



BRAND DIFFERENTIATION:

BRAND RELEVANCE:

BRAND PROMISE:

BRAND INTELLIGENCE:
